WC& S Web Site 10/9/18

* Can we have a photo gallery?
* The logo at the bottom of the page is squished. Can it expand out so it looks like the one at the top of the page?
* Where will the Facebook and the Columbus Foundation links go?
  + Facebook: Facebook.com/WestervilleCaring Sharing
  + The Columbus Foundation: <https://columbusfoundation.org/the-giving-store/nonprofit-directory-listing/WestervilleCaringandSharing/7918>

**Home Page**

* **Our Mission**:
  + Delete this “The two annual programs that WC&S sponsors—Back-to-School and the Holiday Project—require donations in the forms of money, school supplies, food, gifts, and more.” It is not part of our mission statement
* **About Us Page**

Westerville Caring & Sharing (WC&S), is a community-centered 501(c)3 charitable organization charity that reaches out to Westerville City School District students/families who are in need. The purpose of Westerville Caring & Sharing is to help people get back on their feet, especially around back-to-school and holiday time.

* **Read more section under About Us Page**

WC&S became a 501(c)3 charitable organization in 1993. We are not associated with any organization or business. No part of any personal donation is used for any business-related expenses. All funding for these expenses are raised through our garage sales.

Our mission is to encourage individuals, businesses, civic, church, and school groups in the Westerville area to care for the less fortunate and to share their resources of time, funds, and energy. We have been helping the Westerville community for 30 years and will continue our commitment to the Westerville community for many more years.

Community Recognition

* 1991 Westerville City Council resolution commending WC&S for helping Westerville  
   families
* 2000 finalist for the Jefferson Award
* 2001 Columbus Dispatch Community Service Award winner
* 2001 Westerville Area Chamber of Commerce Service Award
* 2005 Rotary Club of Westerville’s A. Monroe Courtright Community Service Award
* 2013 Westerville City Council proclamation honoring Westerville Caring & Sharing on   
   25 years of community service
* 2018 Westerville City Council proclamation honoring Westerville Caring & Sharing on   
   30 years of community service
* 2018 The State of Ohio recognizes Westerville Caring & Sharing on   
   30 years of community service
* **Who We Serve**

The intro is fine.

* **Read more section under Who We Serve Page**

Westerville Caring & Sharing serves Westerville students who qualify for the subsidized lunch program. We provide school supplies and holiday gifts to students whose families are having economic difficulties due to job loss, illness, or disaster. Every school in the Westerville district is helped by Westerville Caring & Sharing.

The median income for Westerville residents was $85,230. Even though the median income is high, a large number of Westerville students are on the free and reduced-price lunch program.

Through the years, WC&S saw an increase in requests for help with back-to-school supplies. WC&S has raised awareness on the need for donations for both the Back-to-School Project and the Holiday Project. Without the support of the community, WC&S could not give the students the necessary school supplies or holiday gifts every year.

* **Projects & Program Page**

This should be one page. I would like to have a short summary of the Back to School Project and the Holiday project on this page and then a read more button and the volunteer button for both. Each will have their own page. The Holiday Project has the food drive and the sponsorship.

* **Holiday Project**

The Holiday Project, which was started in 1988, has two components—Holiday Gift Sponsorship and Food Drive. The Holiday Project helps students and their families with items from their wish list, food basket, gift certificates, and personal hygiene products. Westerville Caring & Sharing cannot do what they do without the cooperation and participation of the Westerville community.

* Sponsor a child or a teenager
* Give a financial donation
* Volunteer their time
* Organize a food drive
* **Read more section on the Holiday Project**

Holiday Gift Sponsorship

The Westerville Caring & Sharing Holiday Project assists students and their families with gifts, food baskets, personal hygiene and household products through a sponsorship, consisting of individuals and/or businesses/organizations. The Christmas sponsorship is a community-wide project where WC&S recruits sponsors to provide items from a student’s wish list. Every year, families fill out an application to participate in the Holiday Project. Once accepted, students and/or parents /guardians fill out a wish-list where requests for clothing, toys, electronics, books, etc are recorded. A sponsor is then matched with a student(s) to purchase items from the wish list. The sponsors then deliver the gifts to the distribution site.

The Westerville community supports us in many ways. Civic groups donate winter coats for children ranging in age from pre-school to high school. Many restaurants donate a portion of the day’s proceeds to Westerville Caring & Sharing. Fundraisers from different organizations and school students were held to raise money to buy gift certificates and other items for students and their families. As an example of student involvement with WC&S, Westerville elementary students raised $225.81 by collecting pennies. In 2010, the three high schools donated $39,465.

Food Drive

The food drive is a community-wide project. Over 50 Westerville community businesses allow donation boxes to be placed on their premises. In addition, organizations, civic groups, city employees, and the school district have their own food drives, and donate what they collect to Westerville Caring & Sharing. During one Holiday Project, Westerville City middle school students collected approximately 8,000 canned goods; and at another time, city employees donated approximately 8,200 pounds of food.

* **Back to School Project**

The Back-to-School project is designed to help families with school-aged children who might be overwhelmed in providing school supplies and clothing. We give students the same type of school supplies that every other student has. This allows the students on subsidized lunch program to start the school year on an equal footing.

* **Read More section of the Back to School Project**

With having a successful Holiday Project in 1988, the members of Westerville Caring & Sharing expanded a year later to help students with back to school supplies. We give students the same type of school supplies and book bags that everyone else has. In addition to school supplies, personal hygiene products are also given as these items cannot be purchased with an EBT card. It is important that these students start the school year on an equal footing with their peers.

**Contact Us Page**

This is fine.

**Be A Volunteer Page**

**Christmas Sponsorship Program**

Help a child or family have a wonderful holiday by sponsoring a child or family. Contact us for more information on how you can help.

## Food Drive Program

The holiday food drive program needs volunteers to collect, sort, and organize food and personal care products into categories. Contact us if you would like to conduct a food drive or provide personal care products.

## Back to School Project

Help a student have a successful school year by donating school supplies or conducting a school-supplies drive. Contact us for more information on how you can help.

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